



To: Friends and Families of BCArc

From: Ken Singer

Date: 11/9/20

Subject: Request for assistance with recruiting staff

We pride ourselves at providing the best possible lives for the individuals we serve. Our mission statement drives all our actions:

“Berkshire County Arc is committed to assisting and supporting individuals in their quest to identify and realize their chosen lifestyles.”

With COVID-19, the challenges to our service has been greater than ever, but not insurmountable – not with BCArc staff. Staff kept our individuals and themselves safe and healthy. In fact today, we test all residential staff every month – 500 tests last month and 0 positive.

Our newest challenge is staffing the programs. Keeping a workforce of 800 positions readily filled is a tall order in Western Massachusetts. We use every avenue available to us. But for all of our marketing efforts, nothing helps fill positions better than referrals from our own staff.

Across the state human service providers are currently reaching out to their family networks for help with referrals. I am here to ask you for help. Our staff are heroes. But they can be stretched thin at times. If you know someone who might be interested in working for BCArc, I encourage you to talk to them. Please mention that this is more than a job – this is a way to make a difference in people’s lives.

For helping us out, we would like to reward our friends and families with a \$100 gift card to Stop & Shop to express our gratitude. Make sure the applicant mentions your name when they apply, and we will send you the gift card after they complete 90 days.

Please explore our job openings on the website – www.bcarc.org – and feel free to call me directly if you have questions or want to know more.

Sincerely,

A handwritten signature in black ink that reads "Ken".

Kenneth W. Singer
President & CEO